

MEETING OVERVIEW

- Welcome and Introductions
- Progress Milestone:
THE QUALITY INITIATIVE
- Process Update
- Peer Review: Process and Strategy
- Communications
- Other Business

PROGRESS MILESTONE

The Wayne State University Quality Initiative
Undergraduate Academic Advising



HLC Accreditation

Sandy Yee
Monica Brockmeyer

MONICA AND TEAM



1.

The Quality Initiative

WHAT IT IS

- The **Quality Initiative (QI)** is the first step of the HLC 10-year reaffirmation process
 - In advance of the 10-year review, institutions on the Open Pathway self-identify a QI focus to address its unique challenges
 - *WSU selected the **Undergraduate Academic Advising Initiative** as its QI (August 2014)*

1.

The Quality Initiative

STATUS

- QI completed (August 2016)
- QI panel review favorable (September 2016)
“...This WSU initiative was an exemplary undertaking and should help the institution effectively serve its students and community and serve as a foundation for long-term sustainability.”
- Final report to HLC (August 2016) may be downloaded at:

<http://hlc.wayne.edu/quality-initiative.php>



HLC Quality Initiative: Advisor Training Academy and Advisor Applications

Monica Brockmeyer



SUCCESS
RESPONSIBILITY · SUPPORT

HLC Quality Initiative

- **designate one major improvement effort**
- **suit the institution's present concerns**
- **takes place between years 5 and 9 of the 10-year Open Pathway Cycle**
- **outside the Assurance Process.**
- **take risks, innovate, take on a tough challenge, or pursue a yet unproven strategy or hypothesis.**
- **Genuineness of effort, not success of the initiative, constitutes the focus of the Quality Initiative review and serves as its sole point of evaluation.**

What we proposed...

- **Implementation of an Academic Advising Training Academy**
 - to support the training and professional development of content, skills, and dispositional outcomes for academic advisors.
- **Development and deployment of on-line tools**
 - advisor scheduling system,
 - on-line declaration of major/program,
 - an advising alert system,
 - and an improved degree audit system

Challenges...

- Before: insufficient advising staff to be proactive.
- During: Advisor concern about
 - Rate of technology change
 - Scheduling challenges and opportunities beyond a week or two out
- During: silos and data governance concerns makes it hard to use data to inform advising practice.

...and opportunities

- Moving forward with EAB Student Success Collaborative
- New approaches to collaboration and governance around data
- Alignment with WSU strategic plan
- But mostly
 - **Opportunity to continue to boost graduation rates and to narrow achievement gaps.**

Feedback

“The creation of department-based advisors has been a revolution at WSU. We trained all our advisors in Gen Ed so they could become the “one stop” resource for students.”

“The initiatives allows (sic) me more time to help students with learn about the opportunities at wsu and spend time with helping them develop their skill set, versus helping them pick classes. More individualized personal development occurs since we have information at our finger tips and do not have to spend time finding information.”

Feedback

- *“Faculty remain, however, an untapped resource, and there appears to be little effort in defining a suitable role for them.”*
- *“Advisors feel like they are often not included in important policy conversations. Advisors also feel like they are not valued as partners with faculty in their role shaping students.”*
- *“The quality initiative does provide a form of support to advisors, however, it's also important for that support to come from Associate Deans, Deans, Department Chairs, and Faculty.”*

Lessons Learned...

- *There is no “silver bullet” for student success.*
- *Student “retention” isn’t enough; students must learn and make progress to degree if they are to be retained.*
- *Change takes planning and time.*
- *Technology can improve human interactions, not detract from them.*
- *Effective initiatives are built on understanding data and areas of need.*
- *The advising relationship is central to student success.*

QI Report Review Criteria

I. Quality Initiative Review

_____ The institution demonstrated its seriousness of the undertaking.

_____ The institution demonstrated that the initiative had scope and impact.

_____ The institution demonstrated a commitment to and engagement in the initiative.

_____ The institution demonstrated adequate resource provision.

II. Recommendation

_____ **The panel confirms genuine effort on the part of the institution.**

_____ The panel cannot confirm genuine effort on the part of the institution.

QI Report Review Criteria

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- The panel cannot confirm genuine effort on the part of the institution.

Rationale (feedback from HLC)

- This initiative demonstrated seriousness and purpose by being a key component of Wayne State University's (WSU) 2016-20 Strategic Plan (Distinctly Wayne State). Student Success was a major priority of the University's long-term vision.
- This WSU initiative was an exemplary undertaking and should help the institution effectively serve its students and community and serve as a foundation for long-term sustainability.

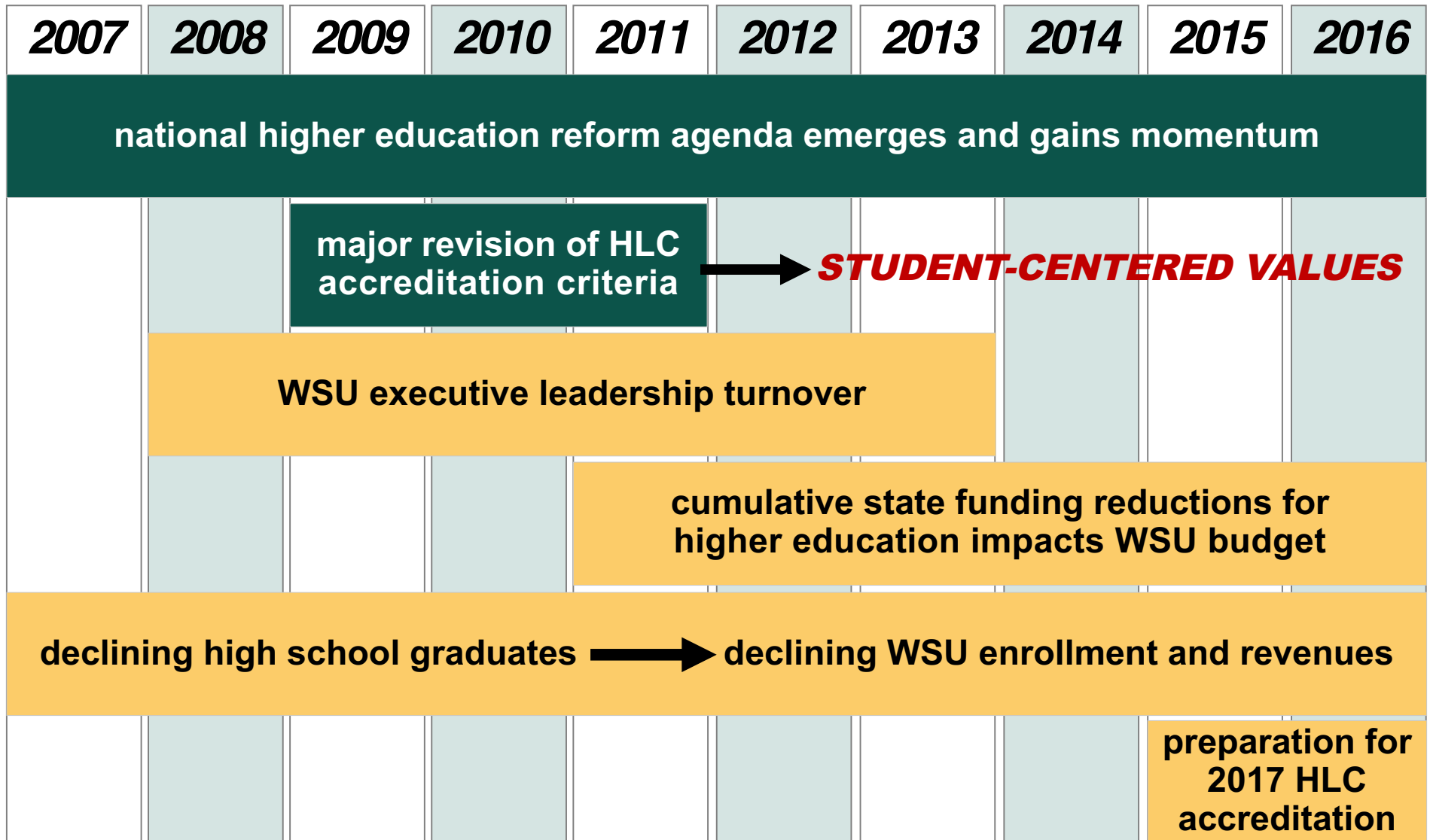
PROCESS UPDATE



HLC Accreditation

Sandy Yee

The past decade: framing our challenges



INSIDE
HIGHER ED

**THE
WALL STREET
JOURNAL.**

**THE
CHRONICLE**
of Higher Education

NATIONAL CONTEXT: **Recent Events**

MARCH 2016... U.S. DoE announces loan forgiveness for students of defunct **Corinthian Colleges**

APRIL 2016... DoE calls on accrediting agencies to implement differential accreditation

JUNE 2016... NACIQI recommends to DoE the shutdown of **ACICS** (accreditor of for-profit schools)

August 2016... HLC Board of Trustees expedites vote to empower its **president** to designate institutions as **financially distressed** or **under investigation**

U.S.

College Accreditors to Review Schools With Low Graduation Rates

A four-year rate below 25% to trigger extra scrutiny, amid criticism of gatekeepers

SEPTEMBER 2016...

- **ITT Tech** goes out of business
- **DoE** revokes accrediting authority of **ACICS**
- **CHEA** and regional accrediting agencies launch coordinated scrutiny of institutions with low graduation rates
- Senator Elizabeth Warren introduces Senate bill to overhaul accreditation



PROCESS UPDATE...

EXTERNAL

Networking with
Michigan State University

INTERNAL

Council of Deans survey

Consumer information and transparency: **the faculty roster**

The HLC requires the official faculty roster be readily available to students and the public.

Q. Who must be included on the public roster?

A. All full- and part-time faculty members and official course instructors, and adjuncts who are official course instructors, even if teaching only one course.

Q. What data points must be included on the public roster?

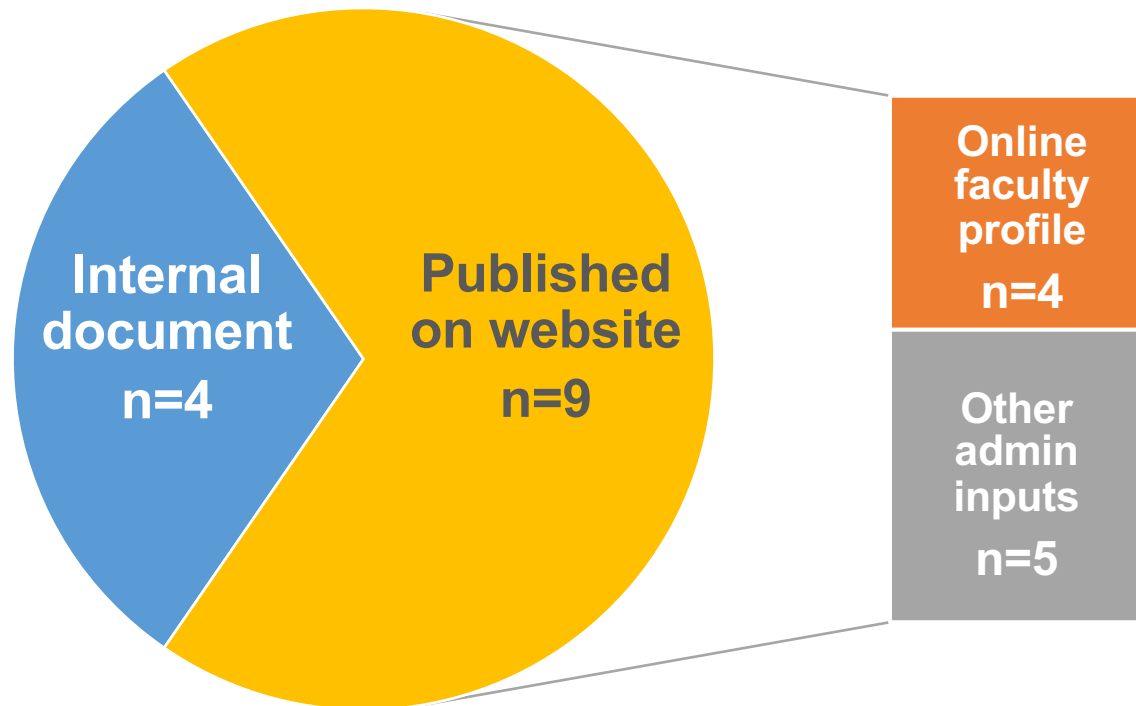
A. Academic degrees and relevant coursework, licenses and certifications, and courses taught for a full academic year.

Q. Must the roster be online?

A. While online publication of the roster is not required, it is considered by the HLC to be a “best practice.” If it not online, the roster must be available “on demand.”

Consumer information and transparency: **the faculty roster**

The official school/college faculty roster is:



■ Data source: online faculty profile ■ Data source: school/college inputs

Consumer information and transparency: **the faculty roster**

Current utilization of CMS online faculty profile tool by schools/colleges

Roster Component	Full-time Faculty	Part-time Faculty	Adjunct Faculty
Degrees and relevant coursework	62%	31%	31%
Licensure and certifications	36%	8%	8%
Courses taught	29%	23%	18%

Consumer information and transparency: **the faculty roster**

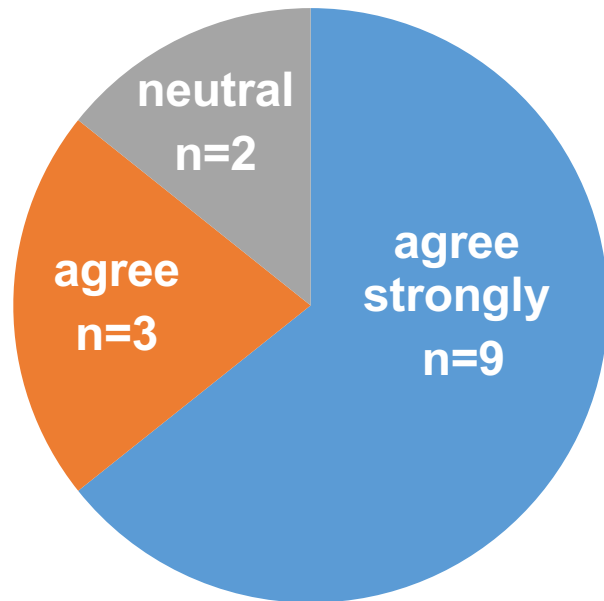
The web CMS online faculty profile tool offers a potential solution to **current** requirements.

Assuming:

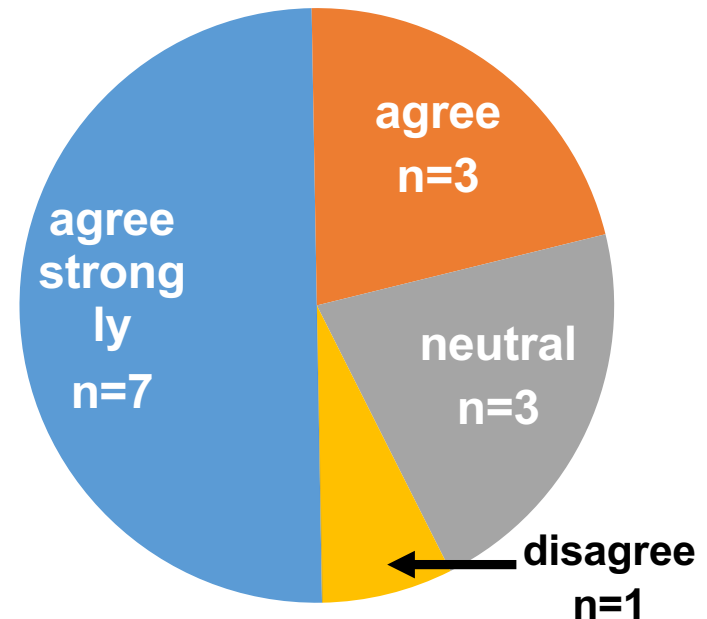
- Faculty members complete the three required data fields on their online faculty profiles, along with basic information (e.g., school/college, department).
- Web Services team develops a custom report pulling from those fields to create an online, searchable public roster.
- The HLC online Assurance System allows six specific online links to be referenced in the Evidence Portfolio, one of which is the faculty roster.

Systematic, integrated planning: assessment, strategic plan, budget

Iterative evaluation of learning outcomes is an important input to the strategic plan of the school/ college



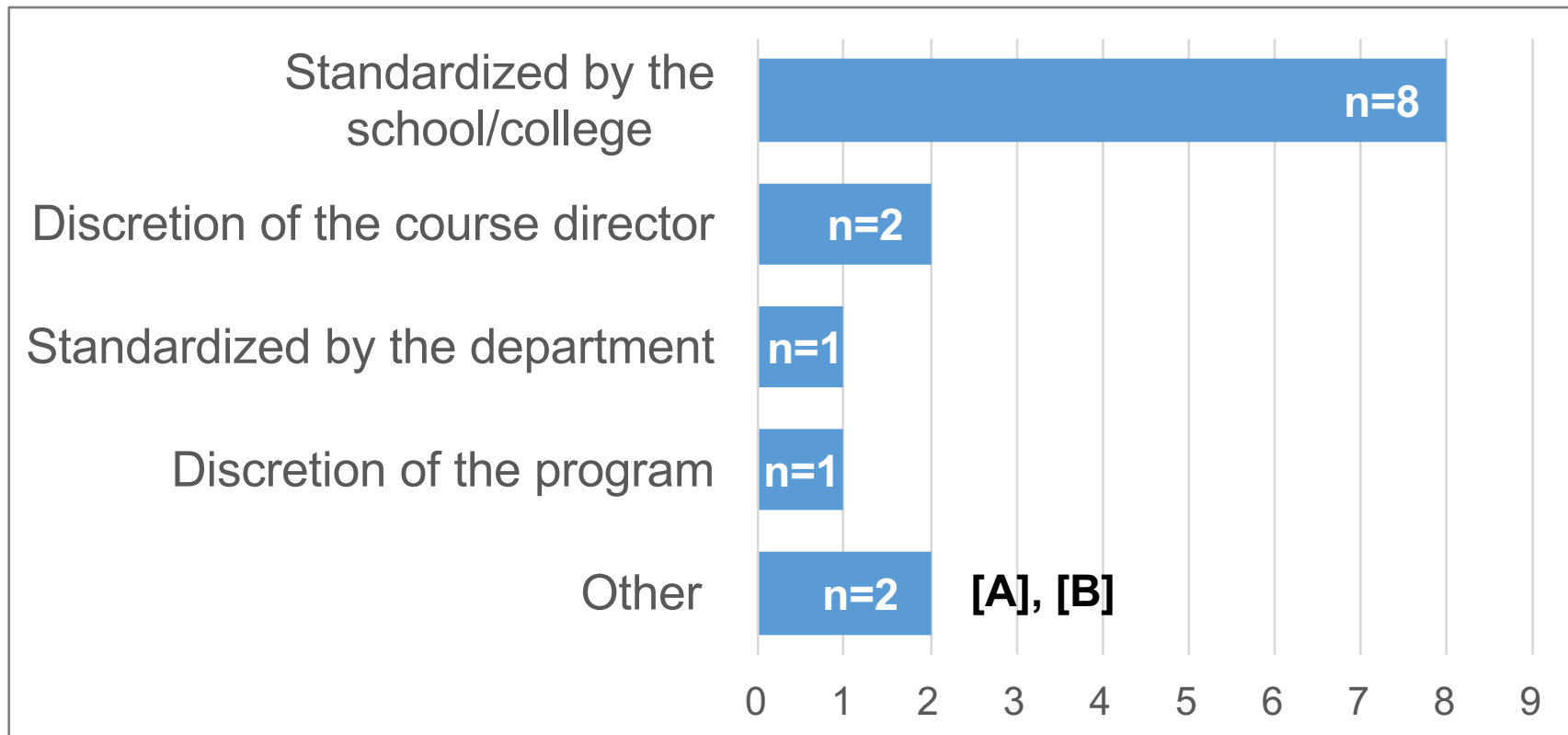
Funding for implementation of concrete action plans to improve learning outcomes is a high budget priority



■ agree strongly | ■ agree | ■ neutral | ■ disagree | ■ disagree strongly

All about **syllabi**

Format for syllabi at your school/college is:

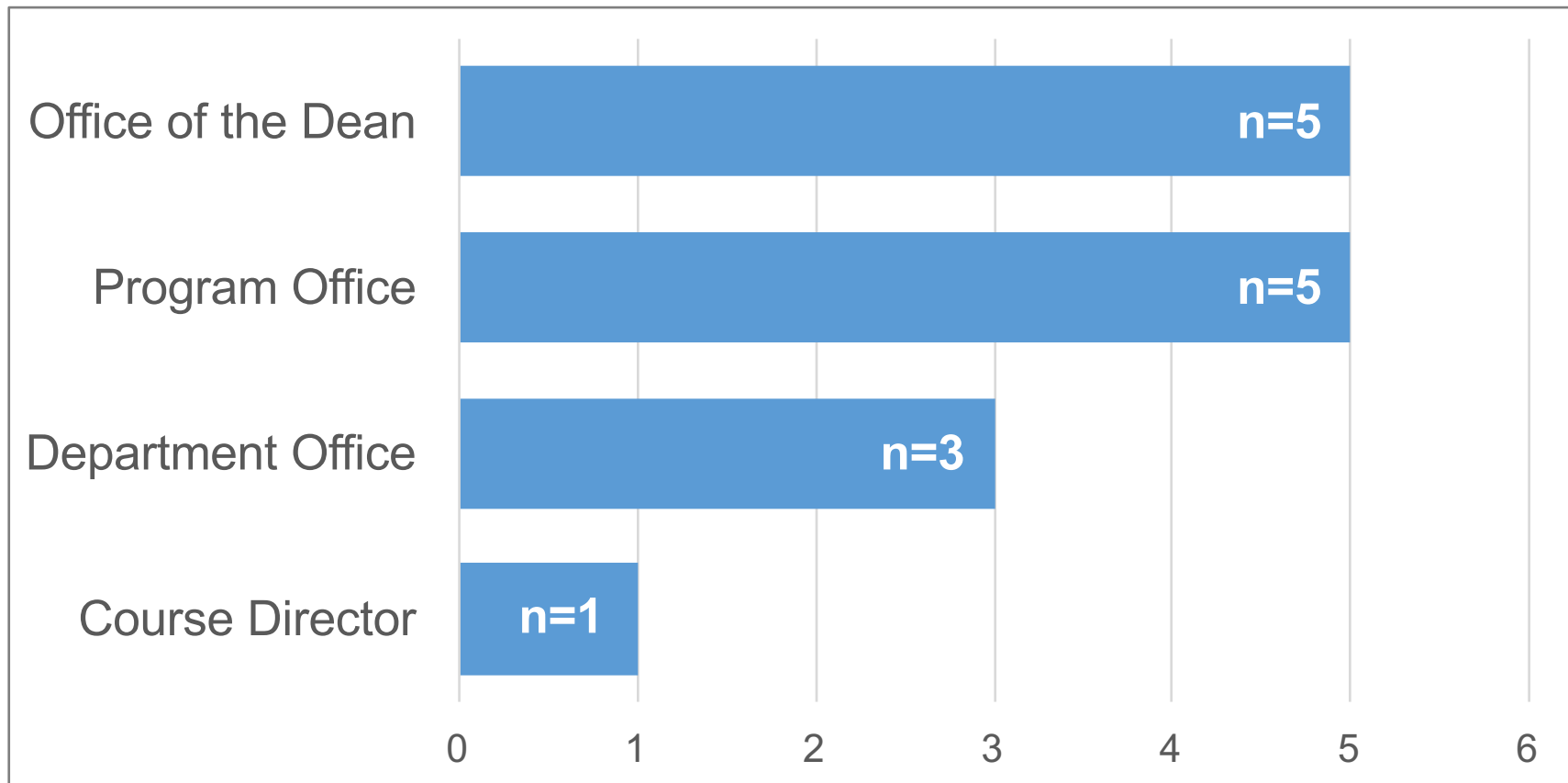


[A] Office of the Provost format is adapted to meet the needs of programs

[B] Format is stipulated by the Curriculum Committee

All about syllabi

The repository of course syllabi is maintained by:



REAFFIRMATION OF HLC ACCREDITATION:

Four Parts



HLC Accreditation

1. Quality Initiative
2. Assurance Argument
3. Federal Compliance Filing
4. Peer Review

2.

STATUS

Assurance Argument and Evidence File

MILESTONE	2015		2016			
	Q3	Q4	Q1	Q2	Q3	Q4
Steering Committee orientation/education	July-Dec					
Assurance Argument Draft 1 completed			Jan			
Steering Committee Retreat <ul style="list-style-type: none"> Assurance Argument draft evaluation Criterion Team assignments 			Feb			
Steering Committee Retreat <ul style="list-style-type: none"> Strategy Session 				May		
Criterion Team Work Sessions <ul style="list-style-type: none"> Assurance Argument refinement Evidence portfolio consensus 				May-Sept		
** INTEGRATION IN PROGRESS ** <ul style="list-style-type: none"> Criterion drafts Evidence portfolios 					ACTIVE	

3.

Federal Compliance Filing

WHAT IT IS

- The **Federal Compliance Filing** is a comprehensive version of what of the annual **HLC Institutional Update**, which reports on issues such as:
 - Title IV program responsibilities
 - Title IX program responsibilities
 - Other U.S. Department of Education regulations

STATUS

- Work team preparing content; documents pending update for FY15/16 activity (December/January)

PEER REVIEW

Process and Strategy



HLC Accreditation

Hilary Ratner

4.

HLC Peer Review

By a 6-10 member peer review team

September/October 2016...

- HLC appoints peer review team Chair and members

February 2017...

- Peer review team accesses WSU online Assurance System to evaluate submission
- Team identifies issues; requests additional information from WSU
- Team Chair and WSU leadership develop on-campus review schedule

March 6-7, 2017...

On-campus **comprehensive evaluation visit** includes:

- Standard meetings
 - e.g., Board of Governors, President and Provost, other institutional officers
- Meetings targeted to issues identified by team
- Public forums, which may be segmented by:
 - Stakeholder group (students, faculty, etc.)
 - Individual review criteria

HLC Peer Reviewer Options

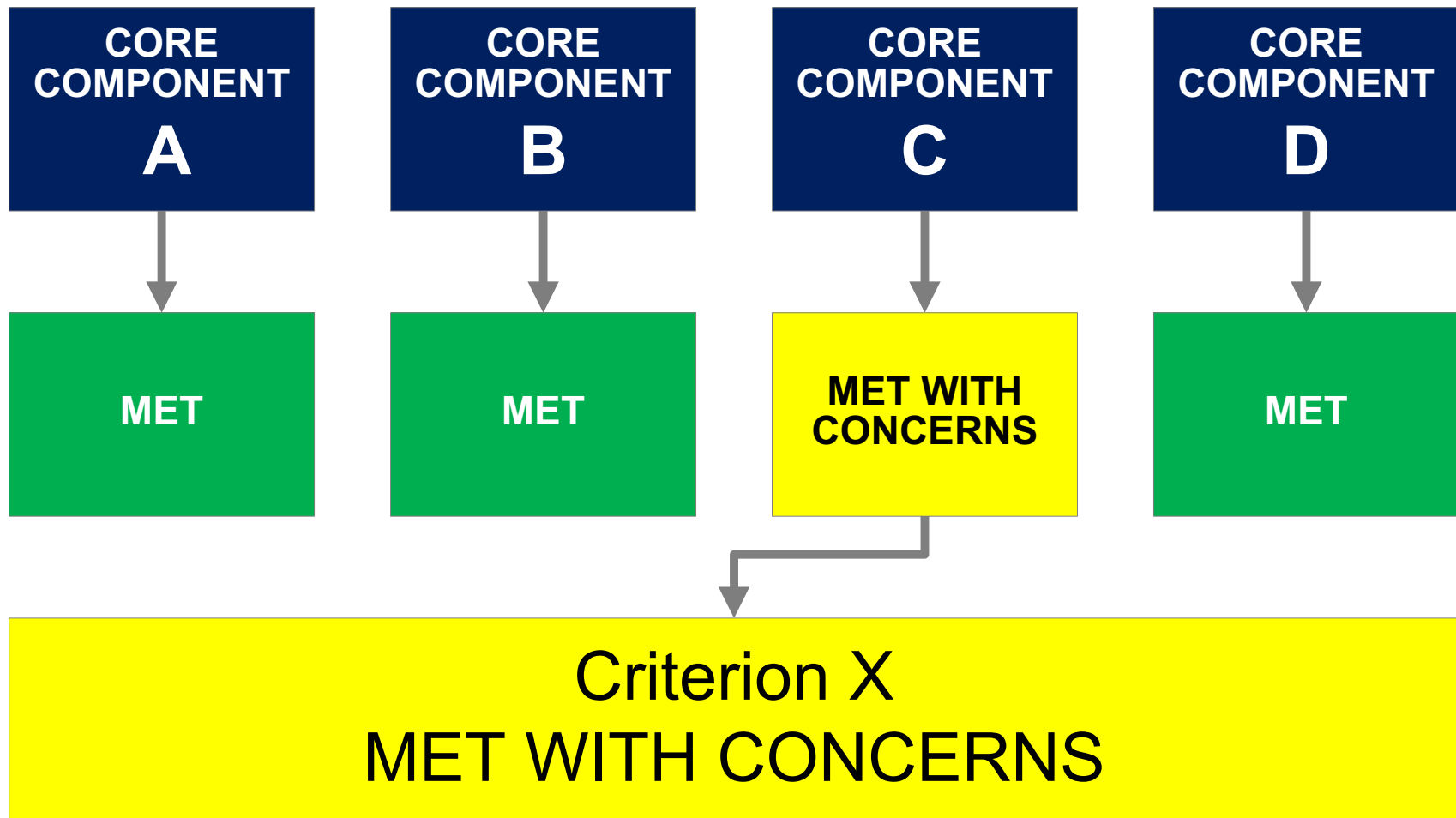
- Peer reviewers assign each Criterion **Core Component** a rating for merit

POTENTIAL RATINGS:



- Rating for the overall **Criterion** is determined by the rating for its weakest **Core Component**
- The institution meets the Criterion only if all Core Components are met

We're only as strong as our weakest link...
A HYPOTHETICAL EXAMPLE:



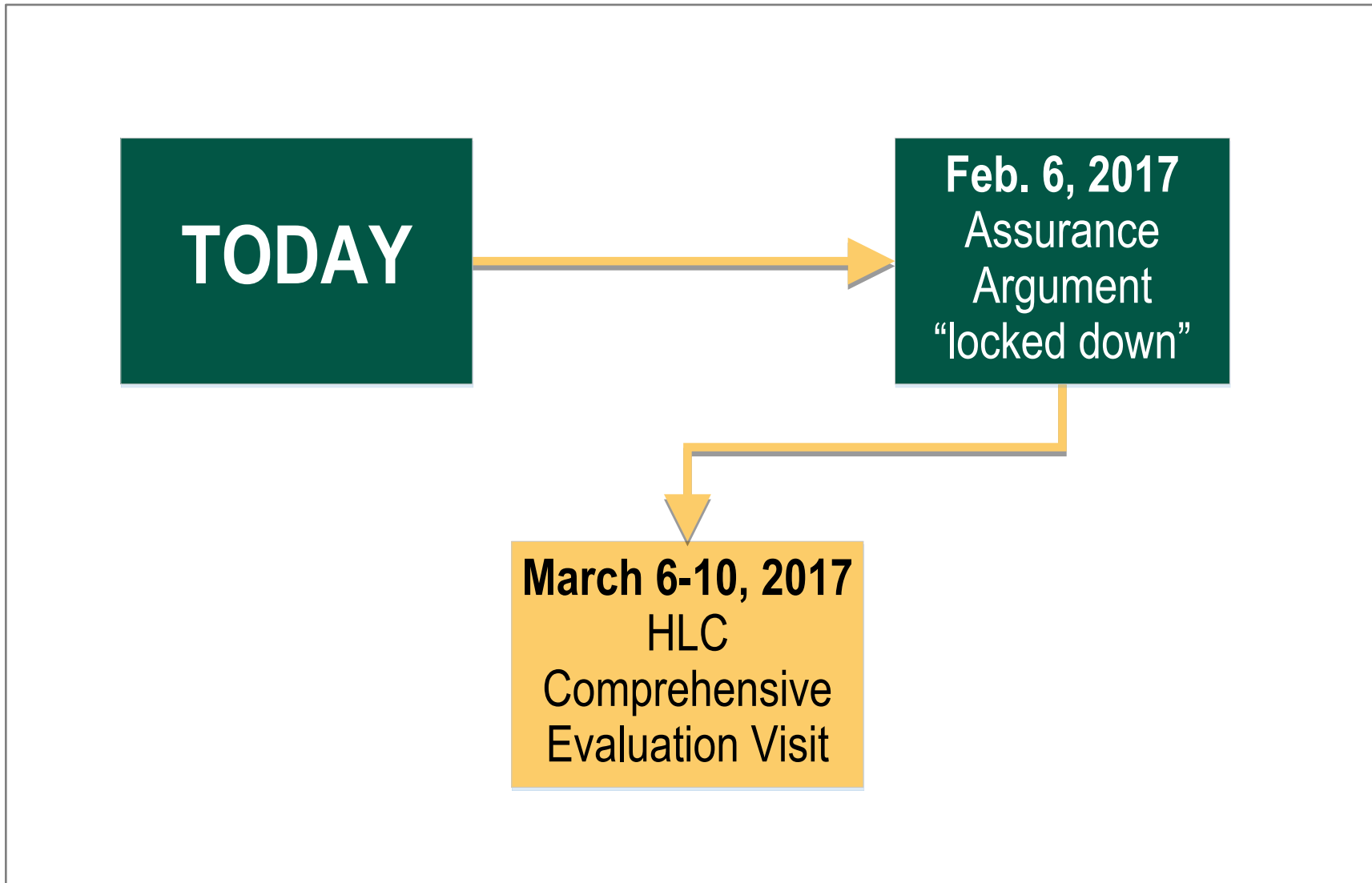
COMMUNICATIONS



HLC Accreditation

Hilary Ratner

Four months remaining...



42 engagement meetings booked...

SEPTEMBER 2015–MARCH 2016

n=27

campus-wide
engagement
meetings held

SEPTEMBER 2016

- 14th College of Fine, Performing and Communication Arts
- 30th Mike Ilitch School of Business

OCTOBER 2016

- 4th Honors College
- 5th Academic Senate
- 6th College of Liberal Arts and Sciences
- 19th Graduate School
- 24th School of Medicine
- 26th College of Education
- 26th College of Engineering

NOVEMBER 2016

- 2nd Business officers
- 8th Law School
- 14th School of Social Work
- 16th School of Medicine
- 16th College of Nursing

JANUARY 2017

- 25th Eugene Applebaum College of Pharmacy and Health Sciences

Communications Plan

NOTE: dates of student survey changed

Continuing...

- Engagement Meetings
 - Academic units, Faculty Senate, administrative units, other groups

Starts October...

- MaC Scope of Work
 - Print, electronic, video, signage

December...

- Publication of formal Request for Public Comment (federal requirement)

Starts January...

- DoSO Scope of Work
 - Student engagement
- Key Messaging Campaign

Mid-January...

- Assurance Argument final draft posted for information and comment
 - hlc.wayne.edu

January 17-26...

- Survey of Students (Administered by HLC)

HLC Student Opinion Survey

WHAT IT IS

- HLC-administered survey of our students in advance of HLC comprehensive evaluation visit
 - Results inform peer reviewers of campus climate and potential issues
- Structure
 - 15 statements to be rated by students on Likert scale
 - 1 open-ended free-text question (1,000 character limit)
 - 6 demographic questions

SURVEY TIMING

- Opens on Jan. 17 and closes on Jan. 25
- Results will be shared with us by mid-February

How You Can Help.

**Mark your
calendar**

**Learn the
facts**

**KNOW
OUR
MISSION**

**Spread
the word**

**Be
informed**

Mark Your Calendar.

Monday and Tuesday

March 2017

6

March 2017

7

Learn the Facts.

Who?

- The Higher Learning Commission (HLC)

What?

- Reaffirmation of Wayne State University 10-year Accreditation

When?

- March 6-7, 2017

Where?

- Wayne State University Campuses

Spread the Word.

Who needs to know?

Your entire Wayne State family. Faculty and staff. Students. Alumni and volunteers.

Ask your marketing expert.

- Add the **mission statement** to your **course syllabus** or **email tagline**
- Put it on **Blackboard** or **Add to a quiz**
- Add to **web content** and **newsletters**
- **Have a hallway conversation!**

Be informed.

hlc.wayne.edu

WAYNE STATE UNIVERSITY

[Academica](#) [Directory](#) [Contact](#) [AIM HIGHER](#)

Search...



Higher Learning Commission (HLC) Accreditation

[WSU Mission and Strategic Plan](#)

[What is accreditation?](#)

[Criteria for HLC Accreditation](#)

[HLC'17 process](#)

[Quality Initiative](#)

[Timeline](#)

[Read HLC'07 Self-study](#)

[How you can help](#)

[Team members](#)

[Contact us](#)



Celebrating 100 years of HLC Accreditation

"It's a point of pride that Wayne State University has passed the 100-year milestone of continuous accreditation by the Higher Learning Commission."

Sandra Yee

Steering Committee Co-chair, HLC'07 and HLC'17

Dean, University Library System

DO YOU KNOW OUR MISSION?



CRITERION ONE MISSION

The institution's mission is clear and articulated publicly; it guides the institution's operations.

- The institution's mission is broadly understood within the institution and guides its operations.
- The mission is articulated publicly.

Annual University Address

“...The HLC expects everyone who is a part of this university to know our mission. That’s everyone: faculty, staff, students, administration; even our Board of Governors. And they’re going to ask, randomly, on our campus and in our community.”



President M. Roy Wilson
September 12, 2016

Wayne State University Mission



We will create and advance knowledge, prepare a diverse student body to thrive, and positively impact local and global communities.



Higher Learning Commission
Marketing and Communications Plan
October 7, 2016



WAYNE STATE
UNIVERSITY





DISTINCTIVELY

Wayne State University

The university's mission statement

Create and advance knowledge, prepare a diverse student body to thrive, and positively impact local and global communities.

I live this mission by ...

Name _____

Email address _____

Take the mission social with [#myWSUmission](#).

“By recruiting and supporting diverse students to Wayne State.”

“By ensuring that faculty and staff have the goods and services they need to fulfill their own short and long term goals.”

“By leaving the Wayne State classroom and entering an elementary classroom, my students can see the transfer of their experiences in the local community and into their future.”

“By bringing hundreds of high school students to our campus.”





AIM HIGHER

2017 HLC REGIONAL ACCREDITATION

at Wayne State University

What is accreditation?

For more than a century, Wayne State has been continuously accredited by the Higher Learning Commission (HLC), the federally recognized accrediting agency for all Michigan universities.

In March 2017, Wayne State will undergo the next round of evaluation. HLC representatives will be reaching out to the university community in the coming months before visiting campus to conduct their formal evaluation process on **March 6** and **7**.

For detailed information about the 2017 HLC accreditation process, visit hlc.wayne.edu.

Why is accreditation important?

Accreditation directly reflects the quality of a Wayne State education, validating the hard work of students, faculty and all those who contribute to the university's success.

External accreditation allows Wayne State to:

- Continuously improve the quality of programs
- Offer new degrees and certifications
- Sustain access to federally subsidized financial aid
- Enable programs to receive public funding, including grants and contracts

The Wayne State University mission

During their campus visit on March 6 and 7, HLC reviewers will ask students, faculty and staff about the university's mission and strategic plan.

Create and advance knowledge, prepare a diverse student body to thrive, and positively impact local and global communities.

Learn more about the university's five-year strategic plan, *Distinctively Wayne State*, at strategicplan.wayne.edu.



FEATURED STORIES



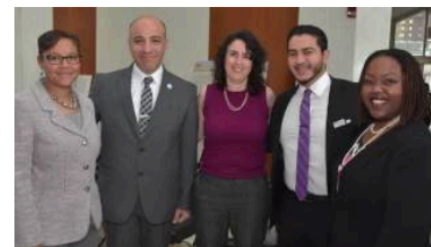
Wayne State prepares for upcoming HLC campus visit
For more than a century, Wayne State University has been continuously accredited by the Higher Learning Commission (HLC), and the university is preparing for the next round of evaluation, which will take place on campus March 6 and 7, 2017. Accreditation serves to guarantee all universities provide students a quality education and that the programs and financial structure necessary to operate are in place.

[MORE STORIES »](#)

Happening Today



Videos on YouTube



Health Disparities Research - Wayne State University's "Perspectives"






Explore our programs

13 SCHOOLS AND COLLEGES
380+ ACADEMIC PROGRAMS


[VIEW PROGRAMS →](#)

Visit our campus



[SCHEDULE A TOUR →](#)

Become a Warrior



[APPLY NOW →](#)

- Events**
- OCT 7** The 21st Alvin O. and James M. O'Brien Memorial Lecture
12:30 p.m.
 - OCT 8** Social Work Gala and Silent Auction
6:00 p.m.
 - OCT 12** Farmer's Market Fitness
12:00 p.m.
The South End
3:00 p.m.
 - OCT 13** Wayne State leaders at the School of Social Work
12:30 p.m.



Wayne State Farmer's Market
JUNE - OCTOBER

Offering affordable, fresh and locally prepared food. Open every Wednesday through October!

[More events >](#)

NEWS & ANNOUNCEMENTS

S.E. Michigan Purchasing Managers Index shows expanding economy amid presidential uncertainty

OCT 6, 2016 [↗](#)

Research

School of Medicine's Department of Psychiatry and Behavioral Neurosciences will use \$3.2M NIH grant for schizophrenia research

OCT 4, 2016 [↗](#)

Wayne State awarded \$15.7 million NIH grant to address HIV prevention among youth

SEP 29, 2016 [↗](#)

Check out videos, stories and events that showcase the many initiatives and individuals committed to eradicating health disparities.

SEP 8, 2016 [↗](#)

[MORE NEWS](#)

OUR MISSION

We will create and advance knowledge, prepare a diverse student body to thrive, and positively impact local and global communities.

Newly admitted
Current students
Parents
Faculty
Staff
Alumni

Libraries
Campus map
Social media
Directories
Campus tour
Contact us

University Research Center (URC)
H&ET 100 100
In-Division Public Policy
Primary System of Accountability
Annual security report (pdf)
Safety@Wayne
Accessibility
Careers

GIVE to WSU

Wayne State University
421 W. Warren Ave., Detroit, MI 48202
313.527.2444
Made with  Joomla!

[f](#) [t](#) [in](#) [v](#) [p](#) [o](#)



A PREMIER UNIVERSITY IN THE HEART OF DETROIT

MAKING HISTORY SINCE 1868

A DETROIT DESTINATION

MICHIGAN'S MOST DIVERSE CAMPUS

OUR PRESIDENT

PURSUE YOUR PASSION

PEACE of MIND IN THE HEART OF THE CITY

DETROIT'S cultural center

A GLOBAL NETWORK

A HOME away from HOME

400+ STUDENT ORGANIZATIONS

IN THE HEART of DETROIT

UNIVERSITY LEADERSHIP

A REPUTATION for EXCELLENCE

Our MISSION

WARRIORS IN ACTION



HLC Marketing Highlights

Fall 2016

General HLC messaging

- President's address/communication
- Flier distribution
- Today@Wayne/Get Involved
- Web mission push/footers
- Alumni communication
- Campus communicators
- DOSO planning for programming and communications

Jan.-Feb. 2017

Third party notification

Jan. 13

- Detroit Free Press
- Alumni communications

Student survey open

Jan. 16-25

- President email
- Provost email
- Social Media/digital presence
- PR-Get Involved
- DOSO-lead student programming

"Know the Mission. HLC is coming."

- Video launches via email from the president

Large-scale promotional pieces installed

- Light pole banners
- Parking structure banners
- Elevator/door clings
- Res. hall door hangers
- SCB promotion
- Posters in frames

Digital presence

- Social media
- Digital signage
- wayne.edu

PR push

- Today@Wayne/Get Involved

March 2017

"HLC is here"

Site visit

March 6-7

- President email

Digital presence

- Social media
- Digital signage
- wayne.edu

PR push

- Today@Wayne/Get Involved
- Major media

HLC-Student Awareness and Engagement

This semester, a presentation is planned for the Student Senate, which will include an overview of HLC and student communications plan.

HLC Student Led Engagement Committee will be formed.

Through our Warrior Pride initiative, the engagement committee will communicate to students what HLC is, its importance, and its effects on the student experience.



Winter Semester-Student Engagement

Student engagement, communications, and awareness will begin in earnest in January.

We will feature the mission statement (parts leading to the whole) in our weekly student activities, and all communications within. For example...week one...Wayne State is pre-eminent, public, urban research university; week two...Wayne State is academic and research excellence; week three...Wayne State is success across a diverse student body; week four...Wayne State is meaningful engagement in its urban community.

We will infuse this in all we do. As the visit gets closer, it will be more highly featured.



Continued Outreach

Meetings with student organizations (Greek life, student athletes, other student organizations) to enlist support to get the word out. Spread it “virally.”

Work with residence life to communicate through Resident Advisors (bulletin boards on each floor, lobbies, etc.).

Work with Athletics and Recreation and Fitness Center for communications awareness, as well as other high traffic areas for students (Student Center, dining halls, campus retail).

Brand mission statement on Warrior Zone basketball season giveaways...shirts, hats, etc.



QUESTIONS?

hlc.accreditation@wayne.edu



HLC Accreditation